



Washington, D.C. 20505

13 APR 1979

Mr. Edward Patrick Lenahan
Publisher, FORTUNE
Time & Life Building
Rockefeller Center
New York, New York 10020

Dear Mr. Lenahan,

This Agency is continuously seeking to upgrade the technical procedures and art forms involved in presenting printed intelligence analysis. We have achieved some improvements in the speed of our operation, product appearance and graphic illustrations. While these improvements are encouraging, we believe we could do better by broadening the experience of our first line supervisors who are in charge of these activities. It would be particularly useful to have them visit with their counterparts at major publishing corporations.

The production of FORTUNE in many ways parallels the kinds of deadline publishing done by the Agency. It would be most helpful to us if you would permit one of my supervisors to visit for a day or two to discuss and observe the activities of his counterpart(s) in your operation. We believe visits with the chiefs of the art staff, production staff, copy desk, and the copy processing staff would be the most useful.

I know your production schedule is very demanding and we would not want to delay or interrupt it. Indeed, the value to us would be to observe your normal routine. If this idea seems feasible to you, the details of a visit can be arranged through our Director of Public Affairs, Mr. Herbert Hetu.

I look forward to hearing from you on this proposal.

Sincerely yours,

/s/ Stansfield Turner

STANSFIELD TURNER